

White Wolf Security
1052 New Holland Ave
Lancaster, PA 17601
717-295-6201 (o)
717-295-6205 (f)

Sponsoring the 2010 Pack Hunter Cyber Exercises

A Pack Hunter event brings students, industry and the military together in one single location. The exercise pits network defenders against attackers with a live network and assets supporting them both.

Go Beyond the Certification

Finding qualified cyber security professionals is getting more and more difficult as the talent pool dwindles when compared to hiring needs. Possessing a degree and/or certificate does not differentiate potential hiring candidates. A Pack Hunter exercise does. We use live systems for computer network attack and defend. This live environment coupled with our proprietary inject tracking system allows you to send specific tasks (injects) to specific players. You can now identify those individuals with specific skills in a controlled 'game-like' atmosphere.

Get in Front of the Business

Have a new product or service you want to demonstrate? Want a more intimate environment than the massive vendor floor at trade shows? Looking to get in front of potential business? Then consider the Pack Hunter Exercises. We limit sponsorship to only a few companies. The overall atmosphere is relaxed and encourages interaction between the players and sponsors. Depending on your sponsorship level you may even drop in your own network assets or team (attack or defend). Don't just talk about your solutions - show people on a live network how good you are.

Event Structure

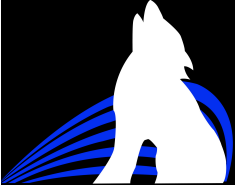
Each event will have space for 10 Defending Teams. Each team is up to 6 players plus an optional non-playing Team Captain. Defending teams are on a first come first served basis, but we try to balance it along:

Four defending team slots for colleges/educational institutions, four defending team slots for corporations and two defending team slots for the military.

Support for up to 40 Red Cell brings a maximum player base of 100. 100 individuals conducting live network warfare for the duration of the event.

Event Duration

Depending on the venue sponsor, the event can either be a one day exercise, a two day exercise or a one day exercise one day educational conference.

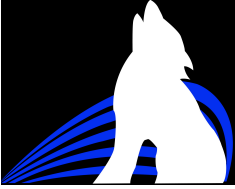


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	Tanto	Wakizashi	Katana
Limit per event	10	5	3
Benefits	\$10,000*	\$20,000*	\$30,000*
Company URL on event page	x	x	x
Company name/logo listed on sponsor page of event program	x	x	x
Table at event	x	x	x
Custom Injects		5	10
Company listed in the press release		x	x
Company listed on event t-shirt		x	x
Red Cell Participants		1	2
Ad space in exercise program		1/2 page	full page
Company name/logo on player reports		x	x
Company name/logo on player handouts		x	x
Company name/URL included in all event emails			x
Dedicated Blue Cell infrastructure (field your own defender team or offer to client)			x

*Pricing is per event.

10% discount for becoming a National Sponsor (sponsoring all 10 US events at the Tanto level or higher).



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Additional Sponsorship Opportunities

VENUE SPONSOR: The venue sponsor will host the event at their location. Please see the minimum space requirements as posted on the White Wolf Security website. The Venue Sponsor will receive the benefits of a listed Katana sponsor.

FOOD AND BEVERAGE SPONSOR: Each event will require a light breakfast and lunch for 100-200 players/observers. Your logo will be included on signage (22" x 28") place in the food service area thanking your company for sponsoring.

Pricing varies

BADGE SPONSOR: Place your company logo on the event badge handed out to every player and spectator. You provide the logo and we do the rest. Deadlines apply.

\$5,000 per event

PAULDOTCOM SPONSOR: Have Paul Asadoorian manage the red cell and highlight your participation at the event with a PaulDotCom podcast.

\$8,000 per event

HARDWARE SPONSOR: Drop your hardware into the event and be listed as a hardware sponsor. Restrictions apply. Call 717-295-6201 for more details.

SOFTWARE SPONSOR: Have the players use your software in the event and be listed as a software sponsor. Restrictions apply. Call 717-295-6201 for more details.

DEFENDING TEAM SPONSOR: Sponsor all the hardware for a defending team and get your company logo placed on all the laptops. Deadlines and restrictions apply. Call 717-295-6201 for more details.

Call 717-295-6201 and ask for Tim Rosenberg to book your sponsorship today.